



13 - 15
SEPTEMBER 2026

RIYADH FRONT EXHIBITION &
CONFERENCE CENTER

SPONSORSHIP OPPORTUNITIES

ORGANIZED BY **dmg::events**  koelnmesse

www.orgatec-workspace-saudi.com



Strategically positioning your brand in front of 5,000 visitors

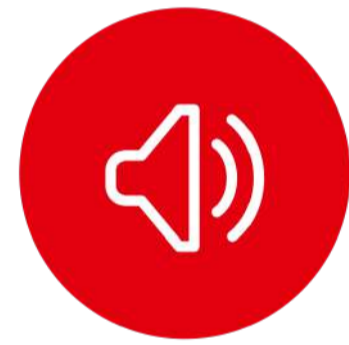
ORGATEC WORKSPACE Saudi Arabia presents a wide range of sponsorship opportunities crafted to amplify your brand and connect you with the industry's most influential professionals. Across three action-packed days, the event becomes the ultimate stage to showcase your innovations, engage with decision-makers, and position your brand at the heart of the conversations shaping the future of work.



Position your brand in front of 5,000 visitors



Generate quality leads and close business deals



Distinguish your brand from the competition



Saudi Arabia is a key market with huge potential, and ORGATEC WORKSPACE Saudi Arabia allows us to establish our presence and connect with architects, designers, and corporate end-users. The response on day one has been very encouraging.

Qyos Product Manager, ACTIU





KEY SHOW FIGURES



5,000+

QUALIFIED BUYERS



1

INSPIRING
CONFERENCES



34+

VISITING
COUNTRIES



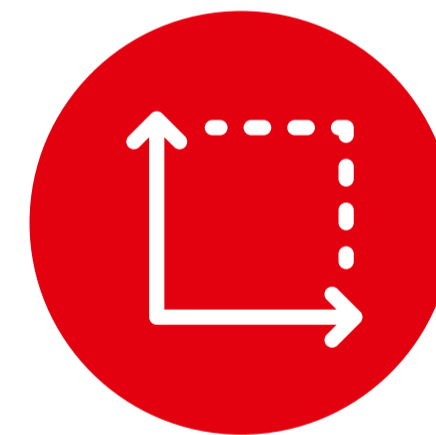
60+

SPEAKERS



150+

INNOVATIVE
BRANDS



13,200

SQM VENUE
SPACE

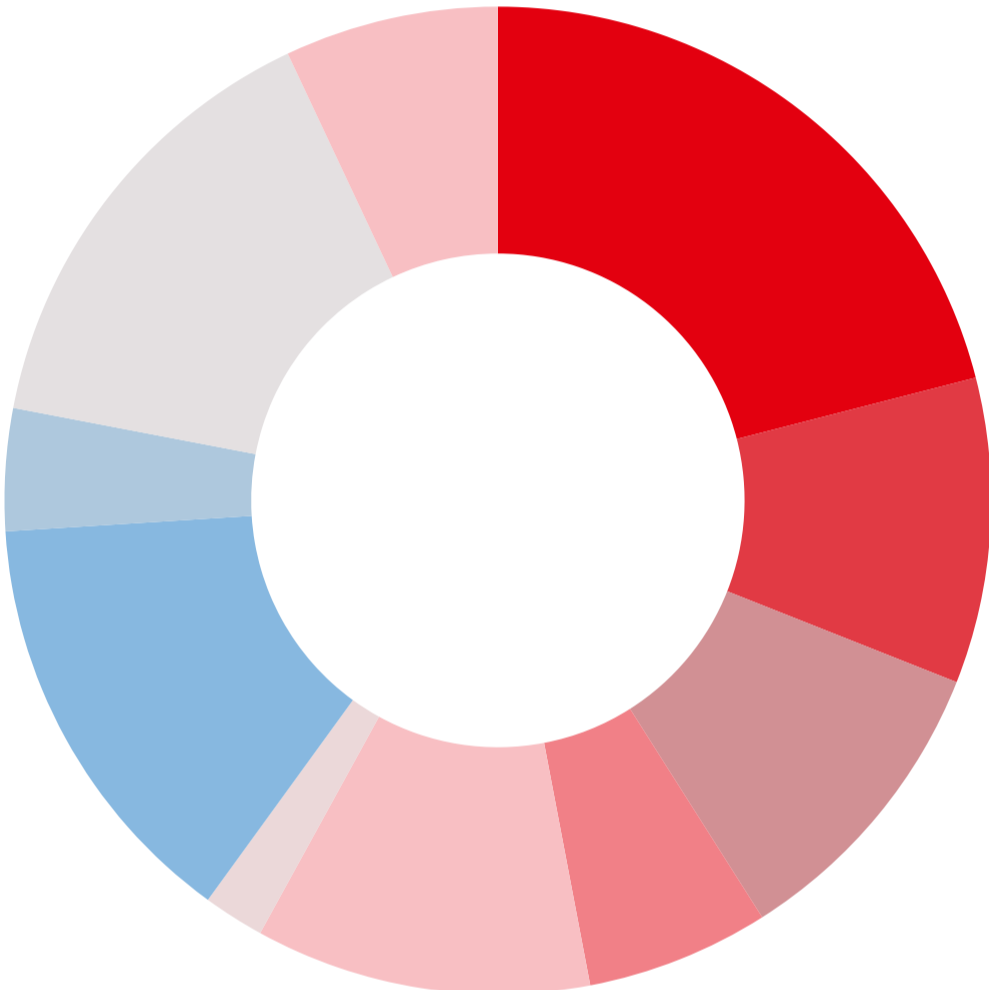


ORGATEC WORKSPACE Saudi Arabia 2025 provided an excellent platform to strengthen our presence in the Middle East. ABL has been delivering power solutions in the region for more than seven years and our products received highly positive feedback from customers who have already implemented them in their projects. The event brought together key decision-makers and visionary initiatives, giving us the opportunity to showcase our latest power and ergonomic solutions designed to support the future of modern workplaces.

Product and Marketing Manager, ABL

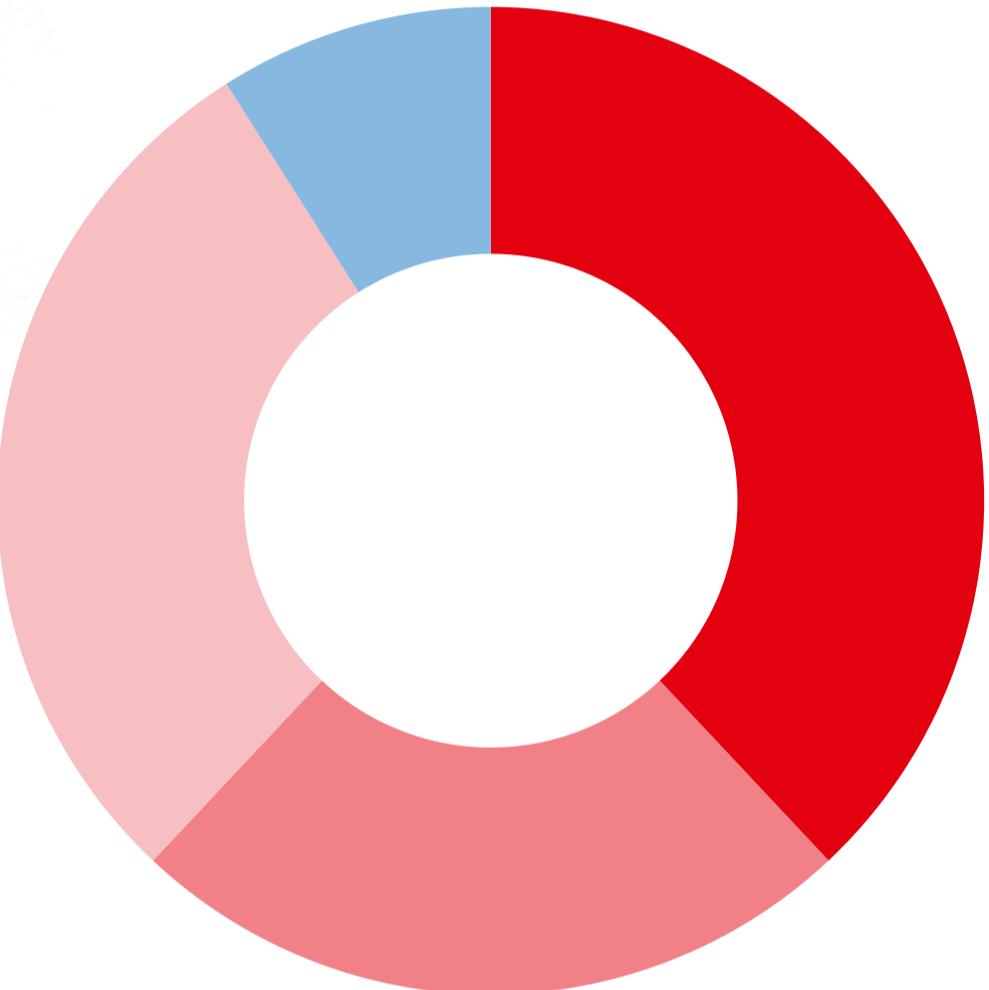
WHO ATTENDS THE SHOW

ATTENDEES' NATURE OF BUSINESS



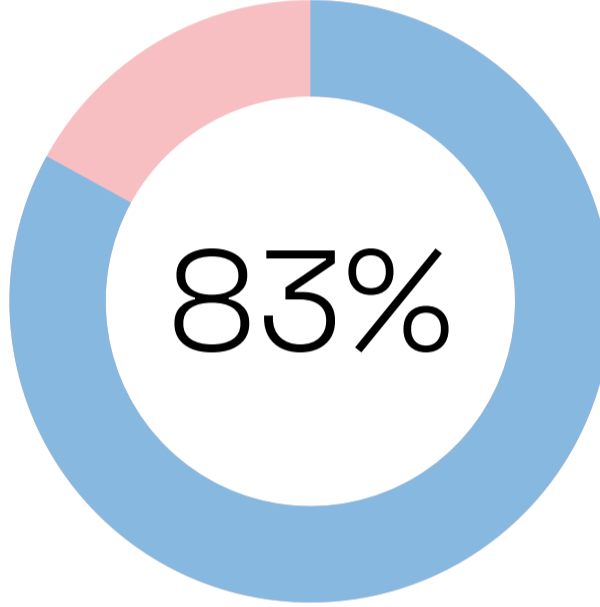
- Agent, Distributor and Supplier - 21%
- Architectural Firm - 10%
- Consultancy - 10%
- Facility Management - 6%
- Fit-out Agency - 11%
- Human Resources - 2%
- Interior Design - 14%
- IT and Software - 4%
- Manufacturing - 15%
- Retailer - 7%

PURCHASING AUTHORITY

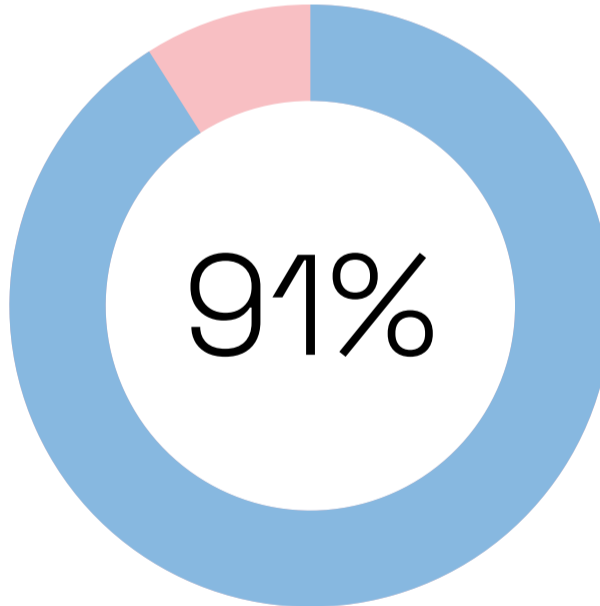


- Joint Responsibility - 38%
- Sole Responsibility - 24%
- Advisory Influence Only - 29%
- No Influence - 9%

VISITOR FEEDBACK



expressed the show was important to attend.



plan to return to the event in 2026.

[DOWNLOAD POST SHOW REPORT](#)

KEY BUYERS THAT ATTENDED THE SHOW

AECOM



الفايا كابيتال
**ALFAYA
CAPITAL**

الشايح للمشاريع
ALSHAYA ENTERPRISES

أرامكو
aramco



Dewan
Architects +
Engineers

FOUR SEASONS

Google

HUAWEI

J.P.Morgan

JW MARRIOTT

Hilton
HOTELS & RESORTS

Honeywell

LUFTHANSA GROUP

MANIPAL
ACADEMY of HIGHER EDUCATION
DUBAI CAMPUS
(Deemed to be University under Section 3 of the UGC Act, 1956)

MUDON

وزارة الصحة
Ministry of Health

PAN
HOME

PARSONS®

pwc

Red Sea
Global

روش
ROSH

SAR
الخطوط الحديدية السعودية
SAUDI ARABIA RAILWAYS

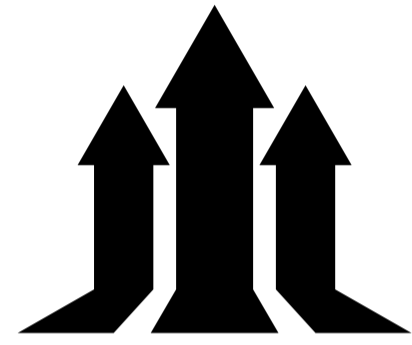
البنك المركزي السعودي
SAMA
Saudi Central Bank

SAUDI EMAAR®
FURNITURE & DESIGN

SAUDI EXIM
بنك التصدير والاستيراد السعودي

SIEMENS
Healthineers

WHY SPONSOR



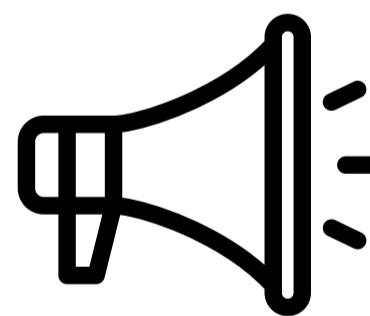
ELEVATE YOUR BRAND POSITIONING

Take your brand beyond the exhibition floor and into the spotlight before, during and after the event. Align your business with the evolution of the workplace and position your brand at the forefront of industry transformation.



ACCELERATE SALES OPPORTUNITIES

Connect with high-value decision-makers actively seeking new solutions. Generate quality leads and build meaningful relationships within Saudi Arabia's fast-growing workspace and interiors market.



AMPLIFY BRAND VISIBILITY

Strengthen brand recognition through exclusive sponsorship touchpoints that place you at the centre of the region's workspace conversation and in front of a highly targeted audience.














LEAD THE INDUSTRY CONVERSATION

Showcase your expertise through impactful content and thought leadership opportunities. Share insights, influence direction and be recognized as a driving force shaping the future of work.



Sponsorship opportunities

The extensive sponsorship packages include a full spectrum of digital, print and onsite opportunities that places your brand alongside ORGATEC WORKSPACE Saudi Arabia and elevates your company's status within the workspace industry.

	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	ASSOCIATE SPONSOR
Logo placement	Collateral as per features	Collateral as per features	Collateral as per features	Collateral as per features
Interview placement				
Speaking opportunity				
Social media post				
Banner on a newsletter				
Website	Collateral as per features	Collateral as per features	Collateral as per features	Collateral as per features
Banner on exhibitor list				
Instagram takeover				
Cost (excl. VAT)	US \$35,000 SAR 131,270	US \$25,000 SAR 93,770	US \$18,000 SAR 67,510	US \$10,000 SAR 37,510

FEATURES

DIAMOND SPONSOR

Branding & Visibility

- Prominent placement on website (prime positioning on the home page)
- Prominent logo placement on welcome banner at venue
- Prominent logo on mailers, onsite boards, sponsor banner
- Acknowledgement in pre and post-show communication
- Acknowledgement in a pre-show or a post-show press release

Digital Media

- Feature in e-newsletter (industry or product)
- Sponsored banner on exhibitor listing - Leaderboard banner: 728x90px
- 6 x social media posts (content to be provided)
- Social media - Instagram takeover
- 4 x articles on website (content to be provided)
- 3 x banners on a e-newsletter
- Interview placement

Content

- 20 min keynote speaking slot or participation on a panel

PLATINUM SPONSOR

Branding & Visibility

- Prominent placement on website (prime positioning on the home page)
- Prominent logo placement on welcome banner at the venue
- Prominent logo on mailers, onsite boards, sponsor banner
- Acknowledgement in pre and post-show communication

Digital Media

- Feature in e-newsletter (industry or product)
- Sponsored banner on exhibitor listing - Half Page banner: 300x600px
- 4 x social media posts (content to be provided)
- 2 x articles on website (content to be provided)
- 2 x banners on a newsletter
- Interview placement

GOLD SPONSOR

Branding & Visibility

- Prominent placement on website (prime positioning on the home page)
- Logo on welcome banner at the venue
- Logo on website, mailers, onsite boards
- Acknowledgment in pre and post-show communication

Digital Media

- Sponsored banner on exhibitor listing - Square page banner: 300x300px
- 3 x social media posts (content to be provided)
- 1 x article on website (content to be provided)
- Interview placement

ASSOCIATE SPONSOR

Branding & Visibility

- Prominent placement on website (prime positioning on the home page)
- Logo on welcome banner at the venue
- Logo on website, mailers, onsite boards
- Acknowledgment in pre and post-show communication

Digital Media

- 2 x social media posts (content to be provided)

Registration sponsor

Onsite visibility

- Sponsor logo on registration desks and registration area.
- Sponsor logo on participants badges.

Online visibility

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website.
- Priority listing on the registration thank you and confirmation page.
- 1x Post announcing sponsorship on official event platforms (Facebook, Twitter, and LinkedIn).
- Logo on the registration form and confirmation email.

Exclusive sponsor title for the entire event

US \$25,000 | SAR 93,770

The imagery provided is an example and not the exact layout for 2026



Lanyard sponsor

Onsite visibility

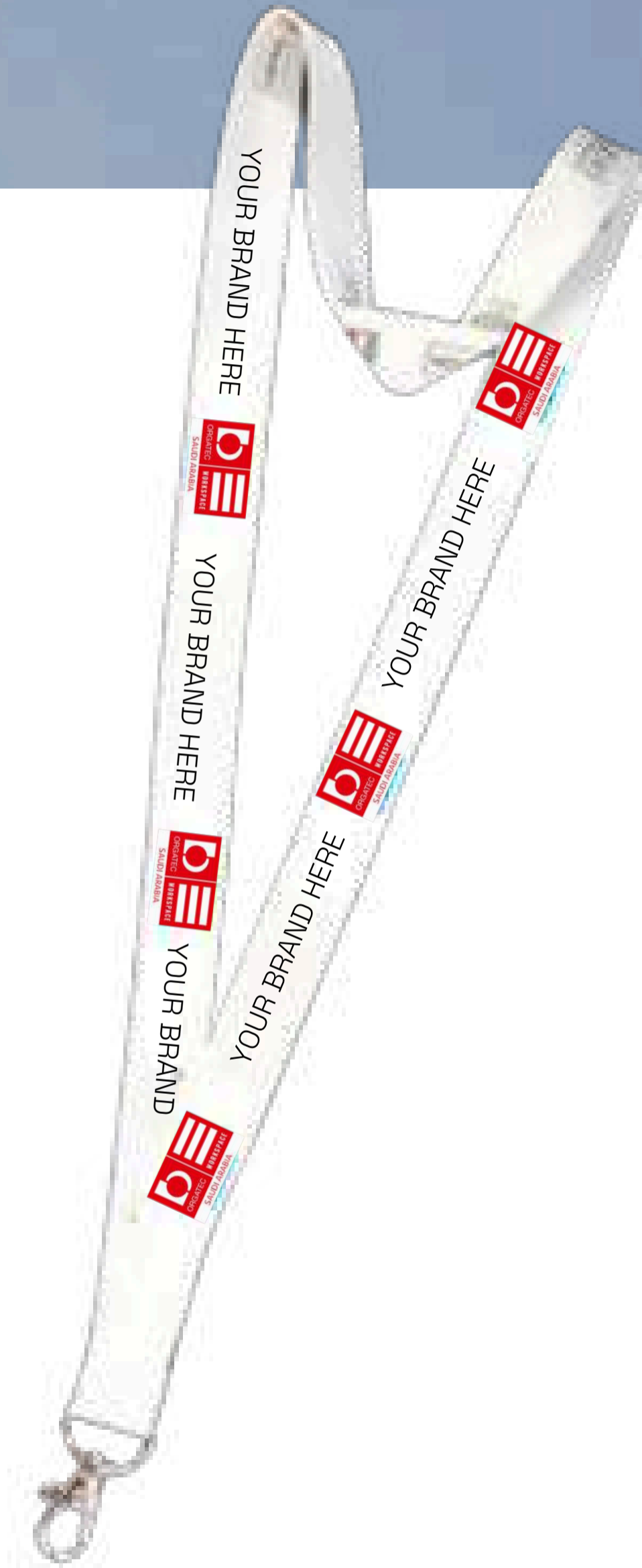
- All lanyards produced and distributed to the attendees at the venue will carry the lanyard sponsor's logo.
- Company logo and sponsor credits on main event signage (non-directional).

Online visibility

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website.
- 1x Post announcing sponsorship on official event platforms (Facebook, Twitter, and LinkedIn).

Exclusive sponsor title for the entire event

US \$20,000 | SAR 75,010



Theatre sponsor

Onsite visibility

- Logo on the agenda panel, screen wall, and backdrop of the sponsored theatre.
- Logo on the directional floor stickers leading to the sponsored theatre.

Online visibility

- 1x Post announcing sponsorship on official event platforms (Facebook, Twitter, and LinkedIn).
- Logo on the dedicated session emails.

Session talks

- Opportunity to deliver one session (sessions must be non-commercial topics and preapproved by dmg events).

Exclusive sponsor title for the entire event

US \$20,000 | SAR 75,010

The imagery provided is an example and not the exact layout for 2026



VIP lounge sponsor

Onsite visibility

- Logo inside the VIP lounge.
- Logo on the directional signage leading to the VIP Lounge.
- Credits of VIP sponsor to be visible on all VIP invitations.

Online visibility

- Logo on the website homepage with reciprocal links to your company profile (200 words) and website.
- Priority listing on the registration thank you and confirmation page.
- 1x Post announcing sponsorship on official event platforms (Facebook, Twitter, and LinkedIn).

Exclusive sponsor title for the entire event

US \$15,000 | SAR 56,260

The imagery provided is an example and not the exact layout for 2026



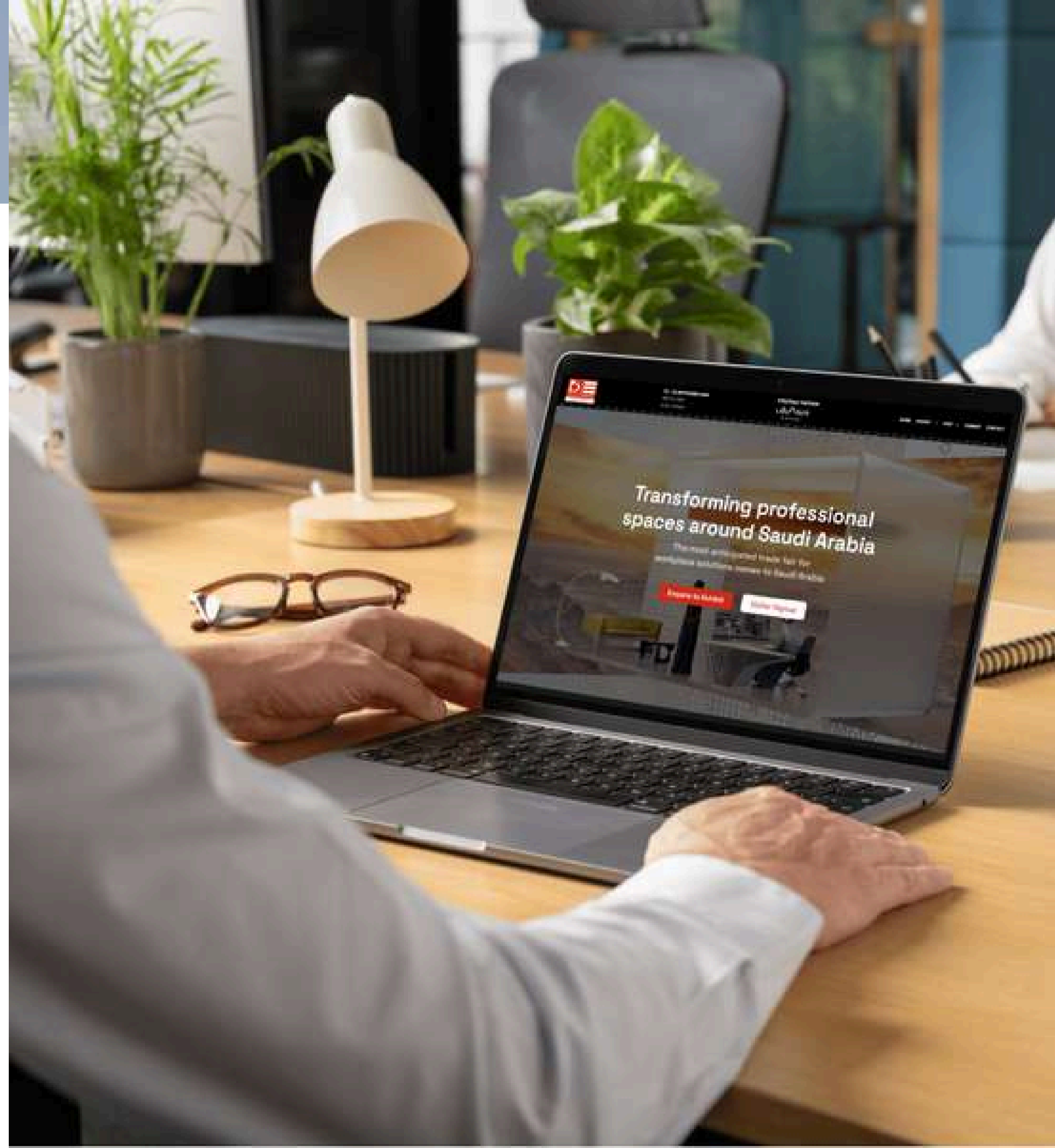
Digital package

Online visibility

- Logo on the website homepage with reciprocal links to your company profile and website.
- 1x Banner placement anywhere within the pages of the official event website
- Priority listing on the online exhibitor list (included in special sponsors section on top).
- 1x Banner on the official exhibitor list hosted on the website.
- 1x Post announcing sponsorship on official event platforms (Facebook, Twitter, and LinkedIn).
- 1x Ad banner placement in an email to industry professionals in the ORGATEC WORKSPACE Saudi Arabia database (banner provided by sponsor).
- 1x Dedicated product post on all our socials with a one-line description with the company name and stand details during the event.

Package cost

US \$15,000 | SAR 56,260



Additional onsite branding packages

PILLAR BRANDING



Quantity: 52
 Size: 100cm + 100cmW x 455cmH &
 100cm + 150cmW x 455cmH
 Price: From US \$2,000 | SAR 7,500 each

HANGING CUBE - 5-SIDED



Size: 1.5m x 1.5m x 1.5m
 Price: US \$2,956 | SAR 11,090

FLOOR TILES



Size: 1.5mW x 1.5mH
 Price: US \$200 | SAR 750

HANGING BANNERS - DOUBLE-SIDED



Quantity: 6 (3 of each available)
 Size: 2mW x 3mH & 5mW x 3mH
 Price: From US \$2,056 | SAR 7,720

OUTDOOR FLAGS



Quantity: 14 outside each hall
 Size: 1mW x 3mH
 Price: US \$750 | SAR 2,850 each

FREESTANDING BOARD - 3-SIDED



Quantity: 8
 Size: 1.5mW x 3mH
 Price: US \$6,600 | SAR 24,760

FREESTANDING BOARDS



Quantity: 8
 Size: 1mW x 2mH
 2mW x 2mH
 Price: From US \$1,000 | SAR 3,750

3 CUBE STACKS - 4-SIDED



Quantity: 8
 Size: 1m x 1m x 1m
 Price: US \$2,200 | SAR 8,250

CUBE BRANDING - 6 SIDED



Quantity: 4
 Size: 100cm x 100cmW
 Price: From US \$2,000 | SAR 7,500 each



Showcasing:



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Want to know more? Let's talk!

These options are just an example of what we offer. We can tailor a package that aligns with your company's goals and budget. Please reach out to us for further discussion.



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