



13 - 15
SEPTEMBER 2026

RIYADH FRONT EXHIBITION &
CONFERENCE CENTER

YOUR GATEWAY TO SAUDI ARABIA'S BILLION DOLLAR MARKET FOR PROFESSIONAL AND COMMERCIAL SPACES



Organized by:

dmg::events



Opening doors in Saudi Arabia's workspace interiors and solutions sector

ORGATEC WORKSPACE Saudi Arabia is the Kingdom's only dedicated event connecting office interior and workspace innovative brands with professionals designing the workplaces of the future. The event made a powerful debut in 2025, setting a new benchmark for Saudi Arabia's evolving workplace industry. After a successful launch at the Riyadh Front Exhibition & Conference Center, the event returns from 13 – 15 September 2026, even bigger and more ambitious.

Co-organized by dmg events and Koelnmesse, ORGATEC WORKSPACE Saudi Arabia brings together global manufacturers, local innovators, and forward-thinking leaders shaping the workplaces of tomorrow. From intelligent furnishings and workplace solutions to technology-driven design and workforce strategies, the event continues to showcase innovations that transform how professionals, companies, and public institutions work.

Secure your place for the 2026 edition and connect with top decision-makers, explore emerging opportunities, and position your brand at the heart of Saudi Arabia's booming office and workspace market.

WHAT TO EXPECT IN 2026

■ **5,000+** ■ **150+** ■ **70+** ■ **3**
■ Qualified Buyers ■ Innovative Brands ■ Industry Speakers ■ Days of Networking



Tap into Saudi Arabia's workspace market

Saudi Arabia's construction sector is experiencing unprecedented growth, with over 255 active projects valued at US \$1.7 trillion, representing 54% of all GCC projects. From commercial towers and residential developments to cutting-edge public infrastructure, the Kingdom is transforming rapidly to achieve the ambitious objectives of Vision 2030, cementing its position as a global hub for business and innovation.

KEY GROWTH DRIVERS:

The demand for Grade-A offices and high-spec interiors is surging as giga-projects, corporate relocations, and government initiatives reshape the nation's workspace landscape.

Vision 2030 Transformation

Massive investments in giga-projects and new economic zones are fueling demand for Grade-A, tech-enabled workspaces across Saudi Arabia.

Government & Sovereign Investment

Public-sector projects such as administrative hubs, knowledge cities, and innovation clusters are setting new benchmarks for office design and fit-out quality.

Giga-Project Campuses

Developments such as NEOM, Qiddiya, Diriyah Gate, and Red Sea Global are creating large-scale, tech-integrated office campuses for project management, contractors, operators, and service providers.

Corporate Relocation & Expansion

Incentives and localization policies are attracting global firms in finance, tech, and professional services to establish HQs in Riyadh and beyond.

Tourism & Hospitality Growth

Cultural and entertainment megaprojects like Diriyah and AIUla are driving demand for operational offices and on-site control centers.

Saudi Arabia is the region's growth engine, with giga-projects, new business districts, and HQ localisation driving demand for tech-enabled, high-spec workspaces.

Secure your stand and position your brand at the centre of this booming market.

Flagship projects in Saudi Arabia

PROJECT	STATUS	SCALE	OPPORTUNITIES
KAFD – KING ABDULLAH FINANCIAL DISTRICT CITY: Riyadh	Operational with ongoing leasing and expansion phases.	Financial district with 1.6+ million sqm gross floor area of Grade-A office towers, mixed-use podiums and premium amenities.	Ongoing HQ fit-outs for finance, consulting and tech firms. Strong demand for premium interiors, smart controls, AV/VC suites, ergonomic systems, executive fit-outs and hospitality-grade collaboration zones.
OXAGON INNOVATION & HQ CAMPUS CITY: Tabuk	Phased delivery underway as the innovation ecosystem expands.	Innovative district with corporate offices, R&D labs and high-tech operational centers for industrial partners.	Requirements for modular workspaces, resilient materials, lab-office hybrid setups, cybersecurity-ready building management systems and wellness-aligned specifications for 24/7 shift environments.
KING SALMAN PARK – BUSINESS DISTRICT CITY: Riyadh	Urban regeneration advancing with office components delivered in stages.	Business district within a 16+ sqkm city park integrating offices with cultural, lifestyle and retail assets.	Opportunities for biophilic interiors, daylight-optimised interiors, low-VOC and circular materials, flexible workspace systems, amenity-rich fit-outs and analytics-enabled workplace technology.
JEDDAH CENTRAL – WATERFRONT OFFICE DISTRICT CITY: Jeddah	Multi-year phased development with infrastructure and commercial works progressing.	Waterfront regeneration featuring office towers and mixed-use commercial blocks.	Need for coastal-grade interiors, durable high-performance finishes, façade-integrated lighting, interoperable control systems and workspace solutions for logistics, tourism and service operators.
AIRPORT CITY / RIYADH SPECIAL ECONOMIC ZONE (KING SALMAN INTERNATIONAL AIRPORT) CITY: Riyadh	Special Economic Zone framework active; airport-linked commercial zones in early development.	HQ and campus-style office environments connected to logistics, cargo and advanced service ecosystems.	High demand for plug-and-play corporate floors, cyber-secure command rooms, advanced monitoring/access systems and WELL-aligned amenities tailored for international tenants.

IN-DEMAND PRODUCT SECTORS FOR BUYERS

- Office Interiors
- Office Technology
- Office Wellness

FAST FACTS

- The flexible office space market in Saudi Arabia is set to grow from **USD 1.56 billion** in 2025 to **USD 2.62 billion** in 2030, with a healthy annual growth rate of **10.9%** reflecting accelerating demand for agile, hybrid work formats.
- Saudi Arabia's office real estate market was valued at **USD 19,490 million** in 2024, and is forecast to reach **USD 36,146.3 million** by 2033, growing at **7.1% CAGR**, showing significant expansion in demand for conventional office assets.
- In Riyadh's office sector, Grade A office buildings maintained occupancy rates around **98%** in Q2 2025, underlining tight supply versus demand for premium office space.
- The interior design market in Saudi Arabia is estimated at **USD 3.84 billion** in 2025, rising to **USD 4.85 billion** by 2030, with offices as a key segment driving demand for fit-out and design services.
- Riyadh's overall office market size reached **8.1 million sqm** by Q2 2025, with continued upward pressure on rental growth, signaling robust demand for office leasable floor area.

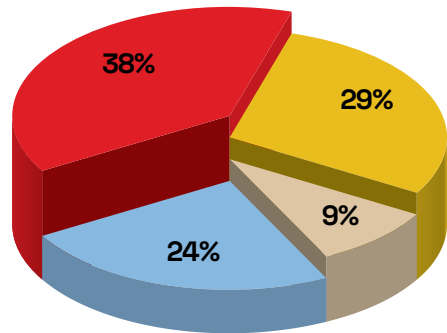
Source: Mordor Intelligence, IMARC Group, Savills Dubai, Ken Research, Economy Middle East

Your gateway to the region's most active buyers

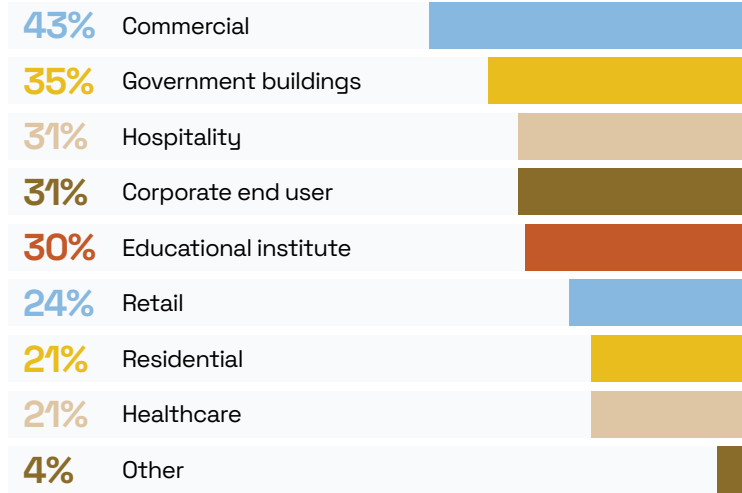
ORGATEC WORKSPACE Saudi Arabia attracts decision makers across the office, commercial, and design ecosystem. The ones who specify, source, and buy.

PURCHASING AUTHORITY OF PAST SHOW ATTENDEES

- Joint responsibility
- Sole responsibility
- Advisory influence only
- No Influence



PROJECTS THAT ATTENDEES ARE SOURCING FOR



Note: 2025 Attendee results

MEET THE BUYERS

- Interior Designers
- Property Developer & Real Estate
- Commercial Real Estate
- Distributors
- HR & Office Managers
- Architects
- Fit-Out Contractors
- Procurement
- Facility Managers
- Government

TOP BUYERS THAT ATTENDED IN 2025 INCLUDED



ORGATEC WORKSPACE Summit

The three-day ORGATEC WORKSPACE Summit explores the trends and technologies transforming Saudi Arabia's work environment. Hear from influential thought leaders, industry experts and innovators about how the Kingdom works, collaborates and grows.

From thought leaders in creativity and productivity to experts driving tech-driven solutions, the summit is an opportunity to connect and hear from with visionary speakers.

FEATURING EXPERTS FROM LEADING COMPANIES



**FOR SPONSORSHIP OPPORTUNITIES, CONTACT US AT
content@orgatec-workspace-saudi.com**



“ORGATEC WORKSPACE Saudi Arabia is a unique opportunity for entrepreneurs and investors to discover the latest trends and build partnerships that support future work environments.”

Mohammed Alsari
CEO, Economic Incubator (2025 Visitor)





interzum
showcase



saudi arabia

Introducing the interzum showcase at ORGATEC WORKSPACE Saudi Arabia

A new platform for materials, components, and textiles shaping tomorrow's workspaces.

For the first time in Saudi Arabia, interzum—the world's leading trade fair for furniture production and interior design—will debut as a dedicated product section within ORGATEC WORKSPACE Saudi Arabia. This focused showcase brings the power, reputation, and innovation of interzum Cologne to the Kingdom, offering manufacturers, designers, and project teams access to global solutions that define the future of furniture, interiors, and workspace development.

The interzum showcase delivers the core of what the global event is known for: cutting-edge materials, high-performance components, and next-generation production technologies — all curated specifically for Saudi Arabia's booming commercial and mixed-use projects.

PRODUCTS SHOWCASED

The interzum product section will present innovations across three high-value segments:

Materials & Nature

Innovative surfaces, woods, laminates, veneers, edges, interior construction materials, sustainable composites, and advanced finishing technologies.

Function & Components

Fittings, mechanisms, lighting systems, locks, built-in parts, semi-finished components and solutions that elevate function, ergonomics, energy efficiency, and convenience.

Textile & Machinery

Upholstery materials, foam and mattress technologies, leathers, adhesives, specialized fabrics, and machinery for upholstery and furniture production.

The interzum showcase serves as an ideal platform for engaging in business negotiations with buyers who have clear objectives, as well as for networking with office furniture manufacturers. Enquire to exhibit: interzum@orgatec-workspace-saudi.com



A POWERFUL CO-LOCATION



The 2026 edition of ORGATEC WORKSPACE Saudi Arabia will be co-located with the Hotel & Hospitality Expo Saudi Arabia, creating a powerful sourcing destination for commercial, hospitality and institutional design. This strategic pairing connects two complementary industries — workspace and hospitality — bringing together buyers shaping hotels, offices, mixed-use districts, airports, education hubs, and major commercial developments. This combined audience represents billions in procurement value across workspace interiors, technology, fit-out, and operational solutions.

PRODUCT SECTORS AT HOTEL & HOSPITALITY EXPO:

- Operating Supplies & Equipment
- Hospitality Technology & Security
- HORECA, F&B and Food Services
- Hotel Services
- Wellness & Spa
- Cleaning & Hygiene
- Hospitality Interiors

For workspace suppliers, this co-location offers a powerful advantage: hospitality and commercial buyers increasingly source the same solutions—lighting, furniture, acoustics, AV/IT systems, surfaces, fabrics and wellness products. Exhibitors benefit from a dual-market platform that expands visibility and multiplies business opportunities without additional investment.

By exhibiting at **ORGATEC WORKSPACE** Saudi Arabia alongside the Hotel & Hospitality Expo, your brand gains access to two high-growth sectors under one roof. Secure your stand and position your company at the centre of Saudi Arabia's next wave of development.

Book a stand today



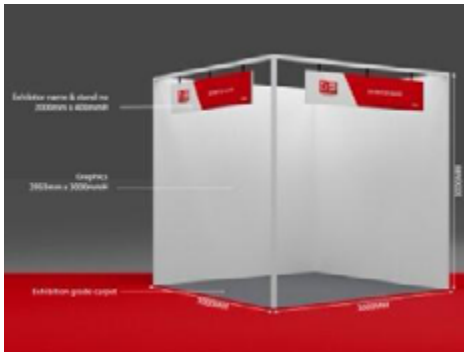
SPACE ONLY

Floor space only:

Electricity, walling, lighting, furniture, carpeting and any extras are not included and can be ordered from the service manual.

Space: US \$570 | SAR 2,140 / per sqm

*Additional requirements incur costs and are not included however extras can be ordered from the service manual.



SHELL SCHEME

Every shell-scheme stand will receive the following:

Walling, fascia board with the company name in vinyl lettering, spotlights, carpet, 1 x plug point, 13-15 amps electricity plug points. Additional furniture can be ordered from the services manual.

Shell: US \$665 | SAR 2,495 / per sqm

OPEN SIDES FEES:

2-SIDES OPEN	US \$525	SAR 1,970
3-SIDES OPEN	US \$840	SAR 3,150
4-SIDES OPEN	US \$1,000	SAR 3,750

All exhibition packages exclude a mandatory Marketing and Admin Fee, incorporating provision of Public Liability Protection of US \$680 | SAR 2,550 per stand.

Note: All above mentioned prices excluding 15% VAT.





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ENQUIRE TO EXHIBIT

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